

# ANGELA McGUIRE

MARKETING + CREATIVE DIRECTOR

## CONTACT

 559.259.6961

 angelaemcguire@gmail.com

## PROFILE

Seasoned creative director with experience developing a brands identity from inception, creating every visual asset, and digital presence, while strategizing marketing campaigns.

## EDUCATION

**Interior Design / Art + Design**  
California State University Fresno  
Bachelor of Arts Degree  
2002 - 2006

## SKILLS

Adobe Indesign

Adobe Photoshop

Adobe Lightroom

Powerpoint

Microsoft Office Suite

Design + Implement Ad campaigns

Manage Social Media Platforms

Prioritizing Projects

## WORK EXPERIENCE

- **Marketing and Communications Manager**  
Silver Key Senior Services | 2023 - present  
Manage marketing, brand development, social media, advertisement design, web management, email campaigns, and large event planning.
- **Creative Director**  
Glo European Windows | 2019 - 2023  
Creation of company branding and provided creative leadership for every visual asset for the entire company. Managed advertisement campaigns, all social media platforms, and email marketing.
- **Marketing Associate**  
Glo European Windows | 2014 - 2019  
Developed brand identity for the company, established photo library and created website design. Established all social media profiles and audience.
- **Co-Owner/Photographer**  
Cluney Photo | 2011 - 2015  
Shot wedding, portrait, and family sessions in documentary-style photography.

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## SKILLS *cont.*

Strategizing and Analyzing  
Marketing Campaigns  
  
Create Email Marketing  
  
Photography and Editing  
  
Presentation Development

## EXTRAS

Dean's List 2005 + 2006  
  
Senior Exhibition Board Chair  
2006  
  
First Place Furniture Design - S.F.  
Design Competition 2005  
  
Third Place Sustainable Loft  
Design - S.F. Design Competition  
2006

## INTERESTS

Yoga  
  
Art and Photography  
  
Interior Design

## WORK EXPERIENCE *cont.*

● **Graphic Designer / Owner**  
Ink the Paperie | 2009 - 2011  
Designed wedding invitations, and signage for  
clients, both custom and pre-designed template  
suites.

## REFERENCES

**Mark Wells**  
VP of Business Development  
p. 406.274.6097  
e. marwell02@gmail.com

**Marty Corette**  
Lead Estimator  
p. 406.207.3100  
e. marty.corette@gmail.com

**John Yoder**  
Product Lead - HX.ai.  
p. 406.830.0557  
e. john@hx.ai

**Jaime Garcia**  
Chief Development Officer  
p. 719.828.9227  
e. jovialcom@outlook.com