

# ANGELA MCGUIRE

## MARKETING + CREATIVE DIRECTOR

### CONTACT

 559.259.6961

 angelaemcguire@gmail.com

### PROFILE

Seasoned creative director with experience developing a brands identity from inception, creating every visual asset, and digital presence, while strategizing marketing campaigns.

### EDUCATION

**Interior Design / Art + Design**  
California State University Fresno  
Bachelor of Arts Degree  
2002 - 2006

### SKILLS

Adobe Indesign

Adobe Photoshop

Adobe Lightroom

Powerpoint

Microsoft Office Suite

Design + Implement Ad  
campaigns

Manage Social Media Platforms

Prioritizing Projects

### WORK EXPERIENCE

#### Marketing and Communications Manager

Silver Key Senior Services | 2023 - present

Manage marketing, brand development, social media, advertisement design, web management, email campaigns, and large event planning.

#### Creative Director

Glo European Windows | 2019 - 2023

Creation of company branding and provided creative leadership for every visual asset for the entire company. Managed advertisement campaigns, all social media platforms, and email marketing.

#### Marketing Associate

Glo European Windows | 2014 - 2019

Developed brand identity for the company, established photo library and created website design. Established all social media profiles and audience.

#### Co-Owner/Photographer

Cluney Photo | 2011 - 2015

Shot wedding, portrait, and family sessions in documentary-style photography.

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## SKILLS *cont.*

Strategizing and Analyzing  
Marketing Campaigns

Create Email Marketing

Photography and Editing

Presentation Development

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## EXTRAS

Dean's List 2005 + 2006

Senior Exhibition Board Chair  
2006

First Place Furniture Design - S.F.  
Design Competition 2005

Third Place Sustainable Loft  
Design - S.F. Design Competition  
2006

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## INTERESTS

Yoga

Art and Photography

Interior Design

## WORK EXPERIENCE *cont.*

### Graphic Designer / Owner

Ink the Paperie | 2009 - 2011

Designed wedding invitations, and signage for clients, both custom and pre-designed template suites.

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## REFERENCES

### Mark Wells

VP of Business Development

**p.** 406.274.6097

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### Marty Corette

Lead Estimator

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### John Yoder

Product Lead - HX.ai.

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### Jaime Garcia

Chief Development Officer

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